

**Remit Address:**

**WFLA**  
**33096 Collection Center Drive**  
**Chicago, IL 60693**  
**Main: (813) 221-5771**  
**Billing: (317) 296-3100**

**Billing Address:**

**Strategic Media Placement**  
**Attention: Accounts Payable**  
**7669 Stagers Loop**  
**Delaware, OH 43015**  
**USA**

# DUPLICATE INVOICE

Advertiser	POL/NRSC IE	Invoice #	925333-2
Product	TV	Invoice Date	10/09/16
Estimate Number	4704	Invoice Month	October 2016
		Invoice Period	09/26/16 - 10/04/16
Property	WFLA	Order #	925333
Account Executive	Katz Washington	Alt Order #	25279430
Sales Office	Katz/Washington	Deal #	
Sales Region	National	Order Flight	09/07/16 - 10/04/16
Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	1179
Special Handling		Product 1/2	1773
		Agency Ref	IN9370/IN11002/IN14195
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WFLA	Today Show	657-9a								
					09/21/16 to 09/27/16	10x	MTWTF--				
	WFLA			M	09/26/16	:30	7:56 AM	4SPMNRSC06H	\$2,650.00		28
	WFLA			M	09/26/16	:30	8:44 AM	4SPMNRSC06H	\$2,650.00		24
	WFLA			Tu	09/27/16	:30	7:26 AM	4SPMNRSC06H	\$2,650.00		25
	WFLA			Tu	09/27/16	:30	8:40 AM	4SPMNRSC06H	\$2,650.00		29
					09/28/16 to 10/04/16	10x	MTWTF--				
	WFLA			W	09/28/16	:30	7:59 AM	4SPMNRSC06H	\$2,650.00		37
	WFLA			W	09/28/16	:30	8:52 AM	4SPMNRSC04H	\$2,650.00		31
	WFLA			Th	09/29/16	:30	7:20 AM	4SPMNRSC06H	\$2,650.00		36
	WFLA			Th	09/29/16	:30	8:50 AM	4SPMNRSC06H	\$2,650.00		32
	WFLA			F	09/30/16	:30	7:22 AM	4SPMNRSC06H	\$2,650.00		33
	WFLA			F	09/30/16	:30	7:58 AM	4SPMNRSC04H	\$2,650.00		40
	WFLA			M	10/03/16	:30	8:26 AM	4SPMNRSC06H	\$2,650.00		34
	WFLA			M	10/03/16	:30	8:57 AM	4SPMNRSC04H	\$2,650.00		39
	WFLA			Tu	10/04/16	:30	7:58 AM	4SPMNRSC06H	\$2,650.00		35
	WFLA			Tu	10/04/16	:30	8:38 AM	4SPMNRSC06H	\$2,650.00		38
2	WFLA	Today Show 2	9-10a								
					09/21/16 to 09/27/16	5x	MTWTF--				
	WFLA			M	09/26/16	:30	9:54 AM	4SPMNRSC04H	\$1,900.00		14
	WFLA			Tu	09/27/16	:30	9:56 AM	4SPMNRSC06H	\$1,900.00		13
					09/28/16 to 10/04/16	5x	MTWTF--				
	WFLA			W	09/28/16	:30	9:56 AM	4SPMNRSC06H	\$1,900.00		20
	WFLA			Th	09/29/16	:30	9:58 AM	4SPMNRSC04H	\$1,900.00		19
	WFLA			F	09/30/16	:30	9:56 AM	4SPMNRSC06H	\$1,900.00		18
	WFLA			M	10/03/16	:30	9:59 AM	4SPMNRSC06H	\$1,900.00		16
	WFLA			Tu	10/04/16	:30	9:26 AM	4SPMNRSC06H	\$1,900.00		17
3	WFLA	Local News @ 11a	Local News @ 11a								
					09/21/16 to 09/27/16	8x	MTWTF--				
	WFLA			M	09/26/16	:30	11:28 AM	4SPMNRSC06H	\$700.00		23
	WFLA			M	09/26/16	:30	11:50 AM	4SPMNRSC06H	\$700.00		20

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**USA**

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Estimate Number	4704	Invoice Month	October 2016
		Invoice Period	09/26/16 - 10/04/16
Property	WFLA	Order #	925333
Account Executive	Katz Washington	Alt Order #	25279430
Sales Office	Katz/Washington	Deal #	
Sales Region	National	Order Flight	09/07/16 - 10/04/16
Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	1179
Special Handling		Product 1/2	1773
		Agency Ref	IN9370/IN11002/IN14195
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
3	WFLA	Local News @ 11a	Local News @ 11a	Tu	09/27/16	:30	11:40 AM	4SPMNRSC06H	\$700.00		21
	WFLA			09/28/16 to 10/04/16	8x	MTWTF--					
	WFLA			W	09/28/16	:30	11:12 AM	4SPMNRSC06H	\$700.00		32
	WFLA			W	09/28/16	:30	11:39 AM	4SPMNRSC06H	\$700.00		25
	WFLA			Th	09/29/16	:30	11:41 AM	4SPMNRSC06H	\$700.00		30
	WFLA			Th	09/29/16	:30	11:57 AM	4SPMNRSC06H	\$700.00		26
	WFLA			F	09/30/16	:30	11:11 AM	4SPMNRSC06H	\$700.00		27
	WFLA			M	10/03/16	:30	11:23 AM	4SPMNRSC06H	\$700.00		28
	WFLA			M	10/03/16	:30	11:52 AM	4SPMNRSC06H	\$700.00		31
	WFLA			Tu	10/04/16	:30	11:23 AM	4SPMNRSC04H	\$700.00		29
4	WFLA	M-F 3-4p	3-4p	09/21/16 to 09/27/16	5x	MTWTF--					
	WFLA			M	09/26/16	:30	3:36 PM	4SPMNRSC06H	\$1,375.00		14
	WFLA			Tu	09/27/16	:30	3:45 PM	4SPMNRSC04H	\$1,375.00		12
				09/28/16 to 10/04/16	5x	MTWTF--					
	WFLA			W	09/28/16	:30	3:31 PM	4SPMNRSC06H	\$1,375.00		19
	WFLA			Th	09/29/16	:30	3:20 PM	4SPMNRSC06H	\$1,375.00		20
	WFLA			F	09/30/16	:30	3:27 PM	4SPMNRSC06H	\$1,375.00		16
	WFLA			M	10/03/16	:30	3:40 PM	4SPMNRSC06H	\$1,375.00		17
	WFLA			Tu	10/04/16	:30	3:29 PM	4SPMNRSC06H	\$1,375.00		18
5	WFLA	Local Sa 7a News	7-8a	09/26/16 to 10/02/16	2x	-----S-					
	WFLA			Sa	10/01/16	:30	7:09 AM	4SPMNRSC06H	\$400.00		7
	WFLA			Sa	10/01/16	:30	7:28 AM	4SPMNRSC06H	\$400.00		8
8	WFLA	Wed 9p L&O SVU	9-10p	09/26/16 to 10/02/16	1x	--W----					
	WFLA			W	09/28/16	:30	9:42 PM	4SPMNRSC06H	\$11,000.00		2
11	WFLA	Fri 9-11p Dateline	9-11p	09/26/16 to 10/02/16	2x	----F--					

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**USA**

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Estimate Number	4704	Invoice Month	October 2016
		Invoice Period	09/26/16 - 10/04/16
Property	WFLA	Order #	925333
Account Executive	Katz Washington	Alt Order #	25279430
Sales Office	Katz/Washington	Deal #	
Sales Region	National	Order Flight	09/07/16 - 10/04/16
Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	1179
Special Handling		Product 1/2	1773
		Agency Ref	IN9370/IN11002/IN14195
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	WFLA	Fri 9-11p Dateline	9-11p								
	WFLA			F	09/30/16	:30	9:20 PM	4SPMNRSC06H	\$8,000.00		7
	WFLA			F	09/30/16	:30	9:38 PM	4SPMNRSC04H	\$8,000.00		8
12	WFLA	Mon 10p Timeless	10-1059p								
					10/03/16 to 10/09/16	1x	M-----				
	WFLA			M	10/03/16	:30	10:42 PM	4SPMNRSC04H	\$8,800.00		1
13	WFLA	Tue 10p This is Us	10-1059								
					09/26/16 to 10/02/16	1x	-T-----				
	WFLA			Tu	09/27/16	:30	10:30 PM	4SPMNRSC06H	\$8,500.00		1
15	WFLA	Tonight Show	Tonight Show								
					09/07/16 to 09/13/16	5x	MTWTF--				
	WFLA			Th	09/29/16	:30	12:34 AM	4SPMNRSC06H	\$1,980.00	MG for 15.1 09/08	21
					09/21/16 to 09/27/16	5x	MTWTF--				
	WFLA			M	09/26/16	:30	12:14 AM	4SPMNRSC06H	\$1,980.00		11
	WFLA			Tu	09/27/16	:30	11:47 PM	4SPMNRSC06H	\$1,980.00		13
					09/28/16 to 10/04/16	5x	MTWTF--				
	WFLA			W	09/28/16	:30	12:32 AM	4SPMNRSC06H	\$1,980.00		18
	WFLA			Th	09/29/16	:30	11:47 PM	4SPMNRSC04H	\$1,980.00		19
	WFLA			F	09/30/16	:30	11:56 PM	4SPMNRSC06H	\$1,980.00		16
	WFLA			M	10/03/16	:30	11:50 PM	4SPMNRSC06H	\$1,980.00		20
	WFLA			Tu	10/04/16	:30	11:50 PM	4SPMNRSC06H	\$1,980.00		17
16	WFLA	Sat Golf	Various								
					09/26/16 to 10/02/16	3x	-----S-				
	WFLA			Sa	10/01/16	:30	10:01 AM	4SPMNRSC04H	\$4,000.00		3
	WFLA			Sa	10/01/16	:30	1:41 PM	4SPMNRSC06H	\$4,000.00		2
	WFLA			Sa	10/01/16	:30	4:11 PM	4SPMNRSC06H	\$4,000.00		1
17	WFLA	Sun Golf	Various								
					09/26/16 to 10/02/16	3x	-----S				
	WFLA			Su	10/02/16	:30	12:51 PM	4SPMNRSC04H	\$4,000.00		2

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Billing Type	Cash	Advertiser Code	1179
Special Handling		Product 1/2	1773
		Agency Ref	IN9370/IN11002/IN14195
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
17	WFLA	Sun Golf	Various								
	WFLA			Su	10/02/16	:30	2:36 PM	4SPMNRSC06H	\$4,000.00		3
	WFLA			Su	10/02/16	:30	4:09 PM	4SPMNRSC06H	\$4,000.00		1
18	WFLA	Local News @ 6a	558-7a								
				09/21/16 to 09/27/16		3x	MTWTF--				
	WFLA			M	09/26/16	:30	6:21 AM	4SPMNRSC06H	\$1,800.00		8
	WFLA			Tu	09/27/16	:30	6:23 AM	4SPMNRSC04H	\$1,800.00		7
				09/28/16 to 10/04/16		3x	MTWTF--				
	WFLA			W	09/28/16	:30	6:23 AM	4SPMNRSC06H	\$1,800.00		12
	WFLA			F	09/30/16	:30	6:43 AM	4SPMNRSC06H	\$1,800.00		10
	WFLA			M	10/03/16	:30	6:53 AM	4SPMNRSC06H	\$1,800.00		11
22	WFLA	Thur 9p Chicago Med	9-10p								
				09/26/16 to 10/02/16		1x	---1---				
	WFLA			Th	09/29/16	:30	9:19 PM	4SPMNRSC06H	\$12,000.00		1
23	WFLA	Local News @ 4a	4a-430a								
				09/28/16 to 10/04/16		1x	--WTF--				
	WFLA			F	09/30/16	:30	4:12 AM	4SPMNRSC06H	\$100.00		1
24	WFLA	Sat 8p The Good Place	8-9p								
				09/26/16 to 10/02/16		1x	-----S-				
	WFLA			Sa	10/01/16	:30	8:50 PM	4SPMNRSC06H	\$2,500.00		1
25	WFLA	Sa 9p The Good Place	9-10p								
				09/26/16 to 10/02/16		1x	-----S-				
	WFLA			Sa	10/01/16	:30	9:19 PM	4SPMNRSC06H	\$2,500.00		1
26	WFLA	Wed 8p Blindspot	8-9p								
				09/26/16 to 10/02/16		1x	--W----				
	WFLA			W	09/28/16	:30	8:41 PM	4SPMNRSC04H	\$8,800.00		1
27	WFLA	Local Sa 7a News	7-8a								
				09/26/16 to 10/02/16		1x	-----S-				
	WFLA			Sa	10/01/16	:30	7:59 AM	4SPMNRSC06H	\$500.00		1

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Advertiser	POL/NRSC IE
Product	TV
Estimate Number	4704

<b>Invoice #</b>	<b>925333-2</b>
Invoice Date	10/09/16
Invoice Month	October 2016
Invoice Period	09/26/16 - 10/04/16

Property	WFLA
Account Executive	Katz Washington
Sales Office	Katz/Washington
Sales Region	National

Order #	925333
Alt Order #	25279430
Deal #	
Order Flight	09/07/16 - 10/04/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	
Advertiser Code	1179
Product 1/2	1773

Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
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Aired Spots 71

<u>Gross Total</u>	<b>\$188,065.00</b>	
<u>Agency Commission</u>	<b>\$28,209.75</b>	
<u>Net Amount Due</u>	<b>\$159,855.25</b>	<b><u>Payment Terms 30 Days</u></b>

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